



2020 Annual Report

A Year of Growth, Challenges & Partnerships



CAREGIVER
INCENTIVE PROJECT

906.250.0682 | www.the-cip.com | Marquette, Michigan

Our Mission

Our Mission is to educate the public regarding this crisis, provide financial incentives in the way of scholarships and/or stipends, and provide training for new caregivers. We believe this will encourage individuals to become in-home caregivers. We are working closely with established agencies that serve disabled individuals, the elderly, medically fragile individuals, and others requiring in-home care.

Our Focus

Our Focus is to reach out to increase the number of in-home caregivers regardless of academic or career experience. Our intent is to increase the number of in-home caregivers by providing cost-free training and incentivizing individuals to work in this field by providing scholarships, grants, stipends, and potential student debt repayment matching funds. Our initial effort is to work with high schools, colleges, and universities to establish intern programs for students regardless of their chosen program of study. The internship placement will further enhance programs of study in fields such as, but not limited to, medical, social work, education, and clergy by providing “real life” experiences prior to entering those career fields. The program will provide cost-free training for working as an in-home caregiver and incentives in the form of grants and scholarships based on the amount of time an individual works as an in-home caregiver. College students choosing to use their earnings to pay off their student debt may also qualify, upon application, to receive matching funds to be used toward their student debt.

ACCOMPLISHMENTS



CIP, in partnership with Superior Health Foundation, awarded its first Quality Caregiver Scholarships to three college students working as in-home caregivers. The awards provided \$2,000 to each of the students as well as recognition for their outstanding work as caregivers.



Erik Bergh, MA, was welcomed to the CIP Team, volunteering 16 hours of his time per week to the organization. In three months, CIP was pleased to hire Erik as the organization's Program Manager where he helps oversee operations for the organization and program development. Bergh brings more than 20 years of experience in education, program management, and workforce development.



In June, CIP served as the Superior Health Foundation Annual Golf Outing Partner. The event helped to raise awareness of the caregiver crisis and the important work of SHF, create partnerships with other health organizations, and raised \$5,300 for CIP activities. SHF has been a wonderful CIP supporting partner.



A special "Solving the In-Home Caregiver Crisis" webinar was held in November. The virtual event featured CIP Founder & President Erik Paad, Spokesperson Dorothy Paad, CIP Board Member Angela Hentkowski, PLC, an attorney with Steward & Sheridan and Jennifer Voegtline, Chief Executive Officer of Lake, Superior Life Care and Hospice

ACCOMPLISHMENTS



The Superior Health Foundation awarded funding to support the Caregiver Academy to create the first mentor-based training program for new in-home caregivers. SHF awarded \$26,315.97 in funding for training and an additional \$2,500 in scholarship funding.



A \$45,000 grant was awarded in December to support the Caregiver Academy. The grant award was made possible through matching funding and support from the SHF. Funding will be used to support training, scholarships, and the SMART Path program. An additional \$3,500 also was awarded for a grant writer.

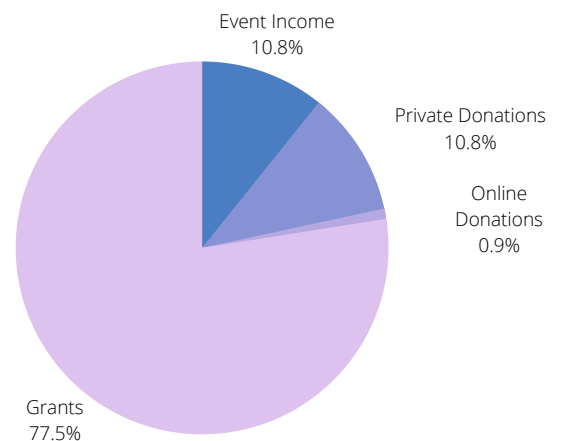


A \$7,500 grant was awarded in December to support the Caregiver Academy mentored in-home caregiver training program. Funding was made possible through matching funding from the Superior Health Foundation



CIP also received a Community Foundation of Marquette County grant to provide CPR/First Aid Training to 40 new in-home caregivers as part of the Caregiver Academy Program.

CIP continued its fundraising efforts throughout the pandemic to support its mission. Although some events were canceled and projects delayed, CIP leadership, volunteers and staff worked tirelessly to continue program development and fundraising. In addition to the grants outlined above, CIP staff and volunteers helped to secure an estimated \$5,342 in private donations, \$5,300 in event income through its SHF partnership, and \$441 from other fundraising efforts.



TEAM MEMBERS

Our 2020 accomplishments would not have been possible without the support of our incredible leadership, staff, and volunteers:



Pictured at top. left to right, Eric Paad, President/Founder, Sarah RW Shell, LMSW Advisor & Volunteer, and Dorothy Paad, Spokesperson.



Second row, Ellen Rapp, Board Director, Kara Vernon, Caregiver, Advisor & Mentor, and Kylie Bunting, Marketing Advisor.



Third row, 906 Technologies staff, Claudia Werner, Board Director and Addie Sandler, PT, Advisor & Instructor.



Fourth row, Erik Bergh, Program Manager and Abby Poss, Student & Clinical Outreach Coordinator.



Bottom Row, Kaylee Quertermus, Board Director, and Patrick Cathcart, Designer & Photographer

2020 COMMUNITY PARTNERS



2020 SPONSORS

